



BUSINESS AND MANAGEMENT

VOCATIONAL COMMERCIAL EDUCATION -
CLOSE COOPERATION WITH INDUSTRY -
PRACTICAL EXPERIENCE - REGIONAL SCHOOL PARTNERS



RESPECT

INDEPENDENT AND MOTIVATED LEARNING -
MUTUAL REGARD -
FRIENDLY INFORMAL SCHOOL ATMOSPHERE



UP-TO-DATE

MODERN INFORMATION AND COMMUNICATION TOOLS -
INNOVATIVE AND VARIED LESSONS -
TARGETED SUPPORT IN THE MAIN FOCUS AREAS OF THE
CURRICULUM



CULTURE

COMPREHENSIVE GENERAL EDUCATION - HIGH LEVEL OF
LANGUAGE COMPETENCE - APPRECIATION OF DIFFERENT
CULTURES - GLOBAL ECONOMY



KNOW-HOW

CROSS CURRICULAR LESSONS - PRACTICAL AND PROJECT
FOCUS - EXPERTISE - SOCIAL, METHODOLOGICAL AND SELF-
COMPETENCE

These principles, aims and rules are important for the
„business education bruck an der leitha“.